Objective 1: All students will perform at or above proficiency and show continuous improvement (Achievement/Growth/Gap Closure).

Strategy 1: Strategic Teaching - All teachers will teach strategically in all classes, daily.
- Teaching with Purpose
- Differentiated Instruction
- Higher-Order Questioning
- Inquiry-Based & Multi-Step Lessons
- Reflection
- Reflective, Long-Range Plans

Strategy 2: Identify and Address Student Needs.
- Longitudinal Data
- Student Support
- Instructional Groups

Objective 2: All learners will have effective, engaging, challenging, and empowering learning experiences both in and out of school that prepare them to be active, creative, knowledgeable, and ethical participants in our global society.

Strategy 1: Students use digital tools, individually and collaboratively, in and out of the classroom to gather, organize, evaluate, and share and present information.

Strategy 2: Students will effectively and responsibly use standards-based digital media to learn and communicate real-world applications of concepts and processes individually and collaboratively.

Objective 3: Increase the percentage of students who are college and career ready. Reduce the number of students requiring remedial college courses in Reading and Math.

Strategy 1: Increased Complexity in Reading and Writing (All Content Areas)

Strategy 2: Continue to strengthen the Honors/Pre-AP and Advanced Placement Program.

Strategy 3: Support the Etowah County Career Technical Program. Increase the percentage of students graduating from high school with industry-recognized credentials.

Objective 1: Every child is taught by a well-prepared, resourced, supported, and effective teacher.

Strategy 1: Provide ongoing and consistent training and support to teachers and school leaders.
- Instructional Rounds
- Vertical/Horizontal Teams
- ARI & AMSTI Support
- Targeted Professional Development

Objective 2: Teachers/Faculty Members and leaders will be prepared to use and help students use digital resources and technology tools in order to utilize quality, engaging learning experiences that best prepare PK-12 students with the skills and knowledge necessary to be successful in school, careers, and adulthood.

Strategy 1: Teachers and School Leaders model and facilitate understanding of social, ethical, and legal issues and responsibilities related to an evolving digital culture and exhibit legal and ethical behavior in their professional practices.

Strategy 2: Administrators promote an environment of professional learning and innovation that empowers educators to enhance student learning through the infusion of contemporary technologies.
The faculty of West End High School believes that the educational program should be a continuing and broadening program of general education. We intend to instill in our students the desire to maximize academic potential and develop a sense of social and civic responsibility. We feel that the school should work with the home and community to develop the whole child.

**Objective 1: Every student at school. Every student a graduate.**
- *Students will enter 9th grade prepared with a 4-year plan that addresses their individual academic and career interest needs.
- *Implement Alabama’s Comprehensive Guidance and Counseling plan.
- *Provide students and parents resources and information to better prepare them for the next stage of their education or careers (PK-12th Grade).

**Objective 2: All students will attend school daily and be engaged in rigorous and relevant learning.**

**Objective 3: Ensure that every student, teacher, and administrator has access to an Internet Connected Device (ICD) with viable access points and appropriate software and Web-based resources for research, communication, multimedia content creation, and consumption.**

**LEARNING SUPPORTS**

**ENGLISH LEARNERS**

- Target fluency and comprehension of English language using varied and numerous opportunities for reading, speaking, listening, and writing.

- Utilize SAMUEL suggested strategies, such as iPOTS, Jigsaw, Journal Responses, KIM (Key Ideas, Information, Memory Clues), Q-Chart, and/or Think-Pair-Share.

- Teachers will provide opportunities for EL students to participate in peer collaborative learning groups including Turn and Talk with peers to allow opportunities for authentic conversations.

- Master teachers, resource teachers, and the district EL teachers will model best practices for other teachers.

- Instruction will be provided in whole group, small group, one-on-one instruction, and peer tutoring as indicated by assessment data and following the recommendation of the district EL teacher.

**2014-2015 POINTS of PATRIOT PRIDE**

- West End High School was awarded *U.S. News and World Report’s* Best High Schools in America Bronze Medal.
- AP and Pre-AP classes in biology, chemistry, calculus, algebra II with trigonometry, English literature, and English language with a total student enrollment of 114
- Honors classes with a total student enrollment of 83
- Five 21st Century Classrooms
- Two Videoconference Classrooms
- Students are able to use their own technology devices in the classroom with ECBOE’s Bring Your Own Device (BYOD) Policy.
- 100% highly-qualified faculty